

### **Guide Questions for the Sharing of CSR Practices (by SEAMEO unit)**

We recognize that the Corporate Social Responsibility practices are made operational in varying ways as determined by the organization. Development of these CSR practices are influenced largely by the organization's mandate, vision and strategic goals, the Center's key stakeholders and the over-all environment in which an organization operates. Some may be closely aligned with the core programme interventions of a Center, while some are designed to deal with social concerns that may not be linked to the Center's programmes. We may also be using different terms and labels for such activities, such as "outreach programs, community assistance programs, sustainability initiatives, staff or community welfare programs, etc." but essentially, they refer to a CSR activity.

We value the opportunity to learn from each other, hence a brief sharing (3 to 7 minutes per Center) on the current and planned CSR practices of the SEAMEO units would be valuable inputs. The sharing may cover the following points:

1. Triggers/drivers in initiating CSR in your Center
2. The CSR Program of your center, its objectives, main features, delivery system and partners **highlighting the winning practices**
3. Core success factors for the successful integration of CSR into your Center
4. Core factors contributing to the success of your CSR efforts
5. How do you measure the success of your CSR efforts, any sustainability plan
6. Future directions of your CSR efforts

We would appreciate your draft presentation could be shared to [bennet@seameo-innotech.org](mailto:bennet@seameo-innotech.org) and copied to [edith@seameo-innotech.org](mailto:edith@seameo-innotech.org), [piyapa@seameo.org](mailto:piyapa@seameo.org) before your departure to Manila or by Sunday 26 May 2013.