



Mission Report

Asia Forum on Corporate Social Responsibility

23-24 September 2013
Bali, Indonesia

Tinsiri Siribodhi

A. SEAMEO Officials and Staff Member on Mission

Tinsiri Siribodhi

B. Background, Description and Objectives of the Activity

The AIM Ramon V. Del Rosario, Sr. Centre for Corporate Social Responsibility organizes the Asian Forum on Corporate Social Responsibility (CSR) annually since 2001. This is its 12th Forum. The forum gathers representatives from institutions, companies, and organizations that implement CSR in Southeast Asia region.

In 2012, SEAMEO took part in the Forum as a forum partner and displayed exhibit. This year, the AIM CSR centre sent SEAMES an invitation to take part again as a Forum Partner. SEAMES accepted the invitation and agreed to distribute the information to SEAMEO network.

As a forum partner, SEAMEO received registration fee waived and an exhibition booth to display SEAMEO information.

This year the forum is organized in Bali, Indonesia; therefore, SEAMES invited SEAMEO Centres in Indonesia to join the Forum. SEAMEO BIOTROP represented by Dr. Bambang Purwantara, Centre Director and Dr. Jess Fernandez, Deputy for Programme attended the meeting and assisted with the exhibition.

C. Participants

Approximately 300 participants from 20 countries attended the Forum.

D. Organizer/s

The AIM Ramon V. Del Rosario, Sr. Centre for Corporate Social Responsibility is the main organizer of the event with the following partners.

1. Indo Food, Lippo Group, and First Pacific as principal Co-host.
2. Metro TV as a Platinum sponsor .
3. Chevron, Pertamina as Gold sponsors.
4. GIZ, ANI, TEE, and German Corporate Corporating as Silver sponsors.
5. PT Baruna is a logistics sponsor.
6. Fourteen media companies in Southeast Asia as Media Partners.
7. Thirteen Form partners, including SEAMEO

E. Highlight of the Activity/Summary Points

1. CSR areas of opportunities are in education; environment; girls and women; and healthcare.
2. Strategic partnership of CSR are such as mapping areas between organizational priorities and social issues; networking and match funding.
3. CSR is social innovation, shared-valued and social entrepreneurship. Thus, approaches of CSR are to help solve social challenges.
4. At the beginning CSR started as philanthropy. Currently, companies wish to be more involved in order to sustain the contribution. Thus, they also taking part in implementing the projects/activities.
5. CSR requires collaboration among organizations, private sectors, communitie and government.

F. Role/Participation of SEAMEO

1. Established connection and networking
2. Display information about SEAMEO at the exhibit booth.

G. Follow-up Actions Needed

1. Set up a meeting to discuss with Kenan Institute on the possibility of inviting them to provide training on CSR.
2. Initiative dialogue with CSR potential partners in Thailand such as Double A, PTT, CP and Siam Cement.
3. Send information about SEAMEO to representative of US-AID in Indonesia.

H. Appendices/Related Conference Materials and Outputs

