



Introduction to Going Global

What is Going Global?

- Going Global is a **major** international education conference attracting more than 1,000 delegates from 80 countries.



- It consists of a series of seminar sessions delivered by **world experts** in a number of areas related to education.
- This conference also offers an excellent **networking opportunity** with policy makers, administrators and academics from around the world.

History

Going Global 7 – 2013 **Dubai**

Going Global 6 – 2012 **London**

Going Global 5 – 2011: **Hong Kong**

Going Global 4 – 2010: **London**

Going Global 3 – 2008: **London**

Going Global 2 – 2006: **Edinburgh**

Going Global 1 – 2004: **Edinburgh**



Key success from the previous years

Going Global 1

Number of participants: 600 delegates from some 55 countries

Themes: International Education Conference

Main sponsors: University of Cambridge ESOL Examinations/Dubai Knowledge Village/

University of Cambridge International Examinations (CIE)/The Scottish Executive/The Department for Education and Skills/Kaplan



Going Global 2

Number of participants: 700 delegates from 60 countries

Themes: International Education Conference-issues facing education providers worldwide and how, in turn, we are responding to the challenges of internationalisation.

Main sponsors: Dubai Knowledge Village/IBT Education/IELTS/ Department for Education/Skills and the Scottish Executive



Going Global 3

Number of participants: 960 delegates from some 60 countries

Themes: Globalisation

Main sponsors: IELTS/QS Quacquarelli Symonds/University of Cambridge ESOL Examinations/DAAD/ DIUS/ ETS/International Education Fairs of Turkey/StudyLink/UCAS/UKCISA



Going Global 4

Number of participants: 1,000 delegates from over 70 countries

Themes: World potential: making education meet the challenge

Main sponsors: IELTS/Educational Testing Service (ETS)/ London School of Commerce/SunGard Higher Education/QS Quacquarelli Symonds



Going Global 5

- **Number of participants:** 1,100 delegates from 70 countries
- **Themes:** World education: the new powerhouse?
- **Main sponsors:** IELTS/ ETS Global/ IDP/Education/ Cathay Pacific Airways/ University of Cambridge ESOL/jobs.ac.uk/ Apollo Global



Going Global 6

- **Number of participants:** 1,300 delegates from 70 countries
- **Themes:** Changing education for a changing world
- **Main sponsors:** IELTS/ ETS Global/ Telc/AIRBUS/objectnext software/ bpointelligence/INTO/ British Airways/ Apollo Global



Going Global 7

- **Number of participants:** 1,000 delegates from 70 countries
- **Themes:** Global Education: Knowledge-Based Economies for 21st Century Nations'
- **Main sponsors:** IELTS, CISCO, TOEFL, Ellucian, Higher colleges of Technology and Knowledge & Human Development Authority



Going Global 2014: The Conference for Leaders of International Education

Going Global 2014

- Miami Beach Convention Centre, 29 April – 1 May 2014

THEMES

- Inclusion
- Innovation
- Impact



What to expect

- More than 1,000 delegates from around 80 countries
- The Opening Reception at Miami's new world class museum, Perez Art Museum Miami (PAMM)
- 250 high profile speakers from around the world
- 50 Exhibitors
- 50+ poster presentations
- A large-scale international exhibition
- A variety of networking events



Networking Opportunities

Going Global offers a valuable opportunity to extend your professional network with new contacts from around the world.



- Education business developers
- Government representatives - central, regional and local
- Heads of institutions, including Vice-Chancellors, Principals, Rectors and Presidents
- Journalists - press and media
- Policy and strategy makers and their advisors
- Professional and trade bodies working in education
- Those with a responsibility for internationalisation