



Mission Report

Community Involvement Programme Collaboration with CIMB Thai

31 July 2014 – Visiting Pothihvichalai Srinakariniwrote College, SraKaew Province
18 August 2014 – Visit to Ban Subansoon School, Saraburi Province

Prepared by
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1) SEAMEO Officials and Staff Member on Mission

1. Dr Tinsiri Siribodhi (Deputy Director for Administration and Communication)
2. Ms Piyapa Su-angavatin (External Relations Officer)

2) Background and Objectives of the Activity

- With reference to the Public-Private Partnership programme, an initiative under the SEAMEO Strategic Plan 2011-2020, SEAMEO Secretariat seeks partnership with private sectors through the adopted schools under the SEAMEO Community Involvement Programme.
- The CIMB Thai Bank Public Company Limited has a Corporate Social Responsibility (CSR) programme which the company implements in schools in Thailand.
- The objectives of the missions were to explore possible collaboration between SEAMEO Secretariat and CIMB Thai and plan for joint activities.
- On **31 July 2014**, CIMB Thai invited SEAMEO Secretariat to participate in their field visit to Pothivichalai College of the Srinakariniwrot University, Sakaew province, a CSR activity which CIMB Thai currently working with Srinakariniwrot University. The Pothivichalai College conducted a “Youth Camp” for 1st year university students of Srinakariniwrot University, aiming to develop social responsibility value. The Youth camp was participated by approximately 200 students.
- On **18 August 2014**, **SEAMEO Secretariat invited CIMB Thai team to visit Ban Subansoon School, an adopted school under SEAMEO Community Involvement Programme**. The purposes of the visit are to survey the capacity and facilities of the school, to meet with the teachers and students. and to discuss on the possible activities that every parties can work together.

3) Participants

- **Mr Pirom Kongjinda**, Manager, CSR Sponsorship and Corporate Event, CIMB Thai Bank Public Company Limited

4) Organizer/s

1. CIMB Thai Bank Public Company Limited
2. SEAMEO Secretariat

5) Highlight of the Activity/Summary Points

31 July 2014

- Visit the Pothivichalai College of the Srinakarinwirot University
- Observing the Youth Camp

18 August 2014

- Visit Ban Subsanoon School
 - Meeting with the School Management Team
 - Observing classrooms
 - Participating in the school activity on the occasion of Science Day.
 - Providing 7 sets of used monitors and 4 sets of used CPU to Ban Subsanoon School

6) Role/Participation of SEAMEO

1. Coordinate the visit to Ban Subsanoon School
2. Follow-up on the progress Ban Subsanoon under the SEAMEO Community Involvement Programme.
3. Discuss with CIMB Thai on possible jointed activities according to the need of the school to assist them in building capacity for the students and teachers.

7) Side Meeting/s

n/a

8) Follow-up Actions Needed

1. SEAMEO Secretariat (Piyapa)

- a. The SEAMEO Secretariat will coordinate with Ban Subsanoon School for developing a School Development Programme related to the needs of the school's proposal and propose the plan to CIMB Thai for support.
- b. The area of collaboration between SEAMEO Secretariat and CIMB Thai could be:
 - The School Development Programme that will be developed and proposed by Ban Subsanoon School. The plan will be focused on teachers-students-community development. The school will submit the draft plan to the SEAMEO Secretariat by the end of September 2014.
 - Student Camp (This can be organised at the end of activity)

31 July 2014: Visit Pothivichalai College of the Srinakarinwirot University, Sakaew province



18 August 2014: Visit to Ban Subsanoon School



