



8th UNESCO-APEID Meeting on Entrepreneurship Education Entrepreneurship Education for the 4th Industrial Revolution

9-11 October 2019, Hangzhou, China

Hosted by

UNESCO Asia-Pacific Regional Bureau for Education
Chinese National Commission for UNESCO
Zhejiang University

Organized by

UNESCO Chair in Entrepreneurial Education at Zhejiang University
College of Education, Zhejiang University
College of Innovation and Entrepreneurship Education, Zhejiang University
Research Center for Regional Coordinated Development, Zhejiang University

PROGRAM

8 October 2019 (Tuesday)		Venue
09:30 – 21:00	Registration	Hangzhou Jinxi Hotel
9 October 2019 (Wednesday)		
Plenary Session 1: Opening Ceremony		Room
09:00 – 09:40	<p>Chair: Changwei Qin, Secretary-General, Chinese National Commission for UNESCO (TBC)</p> <p>Welcome Remarks</p> <ul style="list-style-type: none"> • Marielza Oliveira, Director, UNESCO Beijing, China • Zhaohui Wu, President, Zhejiang University, China • Representative, Zhejiang Provincial Government, China • Representative, Ministry of Education, China <p>Opening Remarks</p> <ul style="list-style-type: none"> • Xiaozhou Xu, Chair-holder, UNESCO Chair in Entrepreneurial Education at Zhejiang University, China 	Qiushi Lecture Hall, Zhejiang University
09:40 – 10:00	<p>10 Years' Anniversary of UNESCO Chair in Entrepreneurial Education at Zhejiang University</p> <p>Video of 10 Years' Review</p> <p>Congratulatory Remarks</p> <ul style="list-style-type: none"> • TBC 	Qiushi Lecture Hall, Zhejiang University
10:00 – 10:30	Group Photo/Coffee Break	

Plenary Session 2: Understanding the Impact of the 4th Industrial Revolution on Education		Room
10:30 – 12:30	<p>Chair: Libing Wang, Chief, EISD, UNESCO Bangkok, Thailand</p> <ul style="list-style-type: none"> • Xiaocheng Wu, Vice President, Zhejiang University, China • Deb Gilbertson, Director, Global Enterprise Experience, A Victoria University of Wellington Project, New Zealand • Representative, Alibaba, China • Mihaela Papa, Associate Director, Global Programs, MIT Sloan School of Management, USA • Harm Kuper, Dean, Department of Educational Science and Psychology, Freie Universität Berlin, Germany • Hiromichi Katayama, Chief of Section a.i., UNESCO Paris, France 	Qishi Lecture Hall, Zhejiang University
12:30 – 14:00	Lunch	
Parallel Session 1-A: The Future Society and Entrepreneurial Literacy		Room
14:00 – 15:40	<p>Chair: Robert Parua, Education Specialist, UNESCO Beijing, China</p> <ul style="list-style-type: none"> • Sophy Phat, Director, School of Young Leaders, Cambodia • Nik Maheran Nik Muhammad, Professor and Senior Director, Entrepreneurship Institute, Universiti Malaysia Kelantan, Malaysia • Dieter Trau, Dean of School of Engineering at AIT and Director of AIT Entrepreneurship Center, Asian Institute of Technology, Thailand <p>Q&A</p>	No. 1 Meeting Room, Hangzhou Jinxi Hotel
Parallel Session 2-A: The Learning Revolution and Entrepreneurship Education		Room
14:00 – 15:40	<p>Chair: Weihui Mei, College of Education, Zhejiang University, China</p> <ul style="list-style-type: none"> • Shi Yongchuan, Vice Dean, College of Innovation and Entrepreneurship, Wenzhou University, China • Sahida Sajjad, Dean, Faculty of Social Sciences, Malir University of Science & Technology, Pakistan • Neelesh Bhatia, Founder and CEO, Akadasia, Singapore <p>Q&A</p>	No. 2 Meeting Room, Hangzhou Jinxi Hotel
Parallel Session 3-A: Digital Technologies and Entrepreneurship Education		Room
14:00 – 15:40	<p>Chair: Paulina Pannen, Senior Adviser to Minister for Academics, Indonesia</p> <ul style="list-style-type: none"> • Sanjay Vohra, Executive Director, ANDC inStart Foundation, University of New Delhi, India • Ukai Hironari, Professor, Faculty of Economics, Nagoya City University, Japan • Tassaneewan Laksanasopin, Deputy Director, Hatch Student Incubator, King Mongkut's University of Technology Thonburi, Thailand <p>Q&A</p>	No. 3 Meeting Room, Hangzhou Jinxi Hotel

Side Session 1: Entrepreneurship and TVET – Building supportive ecosystem		Room
14:00 – 15:40	<p>Chair: Yoojeong Seo, Programme Specialist, UNESCO Bangkok, Thailand</p> <ul style="list-style-type: none"> • Marc Laurenze C. Celis, Deputy Executive Director, Don Bosco One TVET Philippines Inc., Philippines • Payu Wangyakam, Head, Language Centre, Thai Ayothaya Business Administration Technological College, Thailand • Romeo E. Javier, School Principal, Saint Louis Laboratory High School, Philippines <p>Q&A</p>	Sightseeing Hall, Hangzhou Jinxi Hotel
15:40 – 16:00	Coffee Break	
Parallel Session 1-B: The Future Society and Entrepreneurial Literacy		Room
16:00 – 17:40	<p>Chair: Wan Chang Da, Deputy Director, National Higher Education Research Institute, Universiti Sains Malaysia, Malaysia</p> <ul style="list-style-type: none"> • Rajeev Roy, Professor of Entrepreneurship, Xavier Labour Relations Institute, India • Dessy Aliandrina, Executive Director, Sociopreneur Indonesia • Bruce Gesmundo, Deputy Director, SV Institute of Business and Sengsavanh Education Group, Lao PDR <p>Q&A</p>	No. 1 Meeting Room, Hangzhou Jinxi Hotel
Parallel Session 2-B: The Learning Revolution and Entrepreneurship Education		Room
16:00 – 17:40	<p>Chair: Lay Cheng Tan, Programme Officer, UNESCO Bangkok, Thailand</p> <ul style="list-style-type: none"> • Halimahtun Pehin Sulaiman, Head, Financial Education Unit, Curriculum Development Department, Ministry of Education. Brunei Darussalam • Ni Hao, Zhejiang University, China • Reji Edakkandi Meethal, Assistant Professor, Tata Institute of Social Sciences, India • Sharifah Zannierah Syed Marzuki, Head, Department of Entrepreneurship Research, Malaysian Academy of SME & Entrepreneurship Development, Malaysia • Marilou Gatchalian, Project Director, Commission on Higher Education and Miriam College-Center of Excellence Project, Philippines • Neelesh Bhatia, Former Centre Director, SPiNOFF, Singapore Polytechnic, Singapore <p>Q&A</p>	No. 2 Meeting Room, Hangzhou Jinxi Hotel

Parallel Session 3-B: Digital Technologies and Entrepreneurship Education		Room
16:00 – 17:40	<p>Chair: Roger Chao, Independent Consultant, Philippines</p> <ul style="list-style-type: none"> • Zhu Tiantian, International Entrepreneurship Mentor, Zhejiang Industry Polytechnic College, China • Phang Kar Yew, Vice President, Malaysian Financial Planning Council, Malaysia • Xinyao Ng, Director, ALT Advisory, Singapore <p>Q&A</p>	No. 3 Meeting Room, Hangzhou Jinxi Hotel
Side Session 2: Entrepreneurship and TVET – Raising Awareness		Room
16:00 – 17:40	<p>Chair: Piyapa Su-angavatin, Project Officer, SEAMEO Secretariat, Thailand</p> <ul style="list-style-type: none"> • Hong Jin han, Headmaster, Ansan Design Culture High School, Republic of Korea • Tresi Tiara Intania Fatimah, SE, Entrepreneur Teacher, SMK TI Pembangunan Cimahi, Indonesia • Rabi’ah Binti Seman, Head, Entrepreneurship Unit, Politeknik Merlimau Melaka, Malaysia • Makoto Ando, Senior Executive Director, Kosen headquarters, Japan <p>Q&A</p>	Sightseeing Hall, Hangzhou Jinxi Hotel
18:30 – 20:00	Welcome Reception – Hangzhou Jinxi Hotel	Ze Yuan Hall

10 October 2019 (Thursday)		
Plenary Session 3: Rethinking Entrepreneurship Education for the 4th Industrial Revolution		Room
09:00 – 11:00	<p>Chair: Guping Zhou, Vice President, Development Council of Zhejiang University; Director, China Academy of West Region Development, China</p> <ul style="list-style-type: none"> • Xiaozhou Xu, Chair-holder, UNESCO Chair in Entrepreneurial Education at Zhejiang University, China • Representative, Tencent/Zhejiang Entrepreneur, China • Arne Carlsen, Former Director, UNESCO UIL, Germany • Piyapa Su-angavatin, SEAMEO Secretariat, Thailand 	Jinxi Hall, Hangzhou Jinxi Hotel
Side Session 3: Entrepreneurship and TVET – Curriculum Reform		Room
09:00 – 11:00	<p>Chair: Hiromichi Katayama, Chief of Section a.i., UNESCO Paris, France</p> <ul style="list-style-type: none"> • Min Jung Sohn, Director, Education Research Institution Onsarm, Republic of Korea • Sendy Fransiscus Tanton, Chairman, School of Selamat Pagi, Indonesia • Thongsa Inthavong, Vice President, Technical College of Vientiane Province, Lao PDR • Hang Le, Vice President, Duy Tan University, Viet Nam <p>Q&A</p>	Sightseeing Hall, Hangzhou Jinxi Hotel
11:00 – 11:20	Coffee Break	
Parallel Session 4-A: Social Entrepreneurship and Youth Engagement		Room
11:20 – 13:00	<p>Chair: Satyajit Majumdar, Professor, Tata Institute of Social Sciences, India</p> <ul style="list-style-type: none"> • Kikuko Harada, CEO, Center for Entrepreneurship Development, Japan • Aida Sagintayeva, Dean, Graduate School of Education, Nazarbayev University, Kazakhstan • Nik Kafka, CEO and Founder, Teach a Man to Fish, United Kingdom <p>Q&A</p>	No. 1 Meeting Room, Hangzhou Jinxi Hotel
Parallel Session 5-A: Entrepreneurial Ecosystem and Multi-stakeholder Partnerships		Room
11:20 – 13:00	<p>Chair: Bakhtiyor Namazov, Education National Professional Officer, UNESCO Tashkent, Uzbekistan</p> <ul style="list-style-type: none"> • Rita Vyas Nagarkar, Founder and Director, Institute of Learning & Development, Hong Kong, China • Gaurav Thapa, Co-founder and Director, FINLIT Nepal • Antonio Lopez, Dean, Dean for the College of Business, Entrepreneurship and Accountancy, Miriam College, Philippines <p>Q&A</p>	No. 2 Meeting Room, Hangzhou Jinxi Hotel

Parallel Session 6-A: Policy Environment and Entrepreneurial Development		Room
11:20 – 13:00	<p>Chair: Harm Kuper, Dean, Department of Educational Science and Psychology, Freie Universität Berlin, Germany</p> <ul style="list-style-type: none"> • Shirley Yeung, Professor/Head, School of Business, Gratia Christian College, Hong Kong, China • Siraz Meerasahib, Chairman, National Enterprise Development Authority, Sri Lanka • Jakarin Srimoon, Dean, International School of Management, University of Thai Chamber of Commerce, Thailand <p>Q&A</p>	No. 3 Meeting Room, Hangzhou Jinxi Hotel
13:00 – 14:00	Lunch	
Parallel Session 4-B: Social Entrepreneurship and Youth Engagement		Room
14:00 – 15:40	<p>Chair: Karuna Kumar, Regional Youth Empowerment, Innovation and Engagement Specialist, UNDP Regional Hub, Thailand</p> <ul style="list-style-type: none"> • Jessie Yang Chieh Ju, Co-founder and CEO, The Wandering Voice, Hong Kong, China • Shuvajit Payne, Head, Education Programme, Barefoot College, India • Rusydi Khairul, Co-Founder & CEO, Reactor School, Singapore <p>Q&A</p>	No. 1 Meeting Room, Hangzhou Jinxi Hotel
Parallel Session 5-B: Entrepreneurial Ecosystem and Multi-stakeholder Partnerships		Room
14:00 – 15:40	<p>Chair: Dieter Trau, Dean of School of Engineering at AIT and Director of AIT Entrepreneurship Center, Asian Institute of Technology, Thailand</p> <ul style="list-style-type: none"> • Rashedur Rahman, Executive Director, Innovation, Creativity and Entrepreneurship Center, University of Dhaka, Bangladesh • Idris Gautama So, Director, Binus University @Bekasi, Indonesia • Lena Xiang, Partnership Development Advisor, Viet Nam Association of Community Colleges, Viet Nam <p>Q&A</p>	No. 2 Meeting Room, Hangzhou Jinxi Hotel
Parallel Session 6-B: Policy Environment and Entrepreneurial Development		Room
14:00 – 15:40	<p>Chair: Sharifah Zannierah Syed Marzuki, Head, Department of Entrepreneurship Research, Malaysian Academy of SME & Entrepreneurship Development, Malaysia</p> <ul style="list-style-type: none"> • Rui Hu, College of Public Administration, Huazhong Agricultural University, China • Altaf Hussain Samo, Professor and Director, Sukkur IBA University, Pakistan • Ramir Uytico, Director, Department of Education, Regional Office VIII, Philippines <p>Q&A</p>	No. 3 Meeting Room, Hangzhou Jinxi Hotel
15:40 – 16:00	Coffee Break	

Plenary Session 4: Summary Reports of Parallel Sessions		Room
16:00 – 16:30	<p>Chair: Jianmin Gu, Dean, College of Education, Zhejiang University, China</p> <ul style="list-style-type: none"> • Session 1: The Future Society and Entrepreneurial Literacy TBC • Session 2: The Learning Revolution and Entrepreneurship Education Daming Feng, Professor of Education, East China Normal University, China • Session 3: Digital Technologies and Entrepreneurship Education Rosilah Hassan, Senior Lecturer, Faculty of Information Science and Technology, Universiti Kebangsaan Malaysia, Malaysia • Session 4: Social Entrepreneurship and Youth Engagement Migmar Dorje, President, Youth and Student of UNESCO, Nepal • Session 5: Entrepreneurial Ecosystem and Multi-stakeholder Partnerships Moonhwan Yuh, Executive Director, Junior Achievement Korea, Republic of Korea • Session 6: Policy Environment and Entrepreneurial Development Lakshman Wijewardene, Director, National Enterprise Development Authority, Sri Lanka 	Jinxi Hall, Hangzhou Jinxi Hotel
Plenary Session 5: Closing Ceremony		Room
16:30 – 17:30	<p>Chair: Jianmin Gu, Dean, College of Education, Zhejiang University, China</p> <p>The Release of <i>Hangzhou Consensus</i></p> <p>Wrap-up</p> <ul style="list-style-type: none"> • Libing Wang, Chief, Section of Education Innovation and Skills Development, UNESCO Bangkok, Thailand <p>Closing Remarks</p> <ul style="list-style-type: none"> • Marielza Oliveira, Director, UNESCO Beijing, China • Representative, Zhejiang University, China 	Jinxi Hall, Hangzhou Jinxi Hotel
18:30 – 20:00	Farewell Dinner - Hangzhou Jinxi Hotel	Xiang Xue Xuan Buffet Restaurant

11 October 2019 (Friday)		
09:30 – 11:30	Field Visit <ul style="list-style-type: none"> • Alibaba Headquarters • Zijin Innovation Town 	
12:00 – 13:00	Lunch	
14:00 –	City Tour and Culture Activity	
12 October 2019 (Saturday)		
09:30 – 11:30	Check-out	